

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

-----: Atty.#: 35806
In Re U.S. Patent Application Of
Aviv REFUAH et al
Serial No.: 09/601,385
Filing Date: 07/28/2000
Title: PERSONALIZED INTERNET INTERACTION
-----:

POWER OF ATTORNEY & CHANGE OF CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The undersigned inventor(s) in the above-identified U.S. patent application revoke any previous appointment of attorney, and hereby appoint as their attorneys to prosecute the proceedings herein and to transact all business in the Patent and Trademark Office and receive correspondence in connection therewith:

Leighton K. Chong, USPTO Reg. No. 27,621
Michael Doyle, USPTO Reg. No. 29,635
Joshua Hamberger, USPTO Reg. No. 59,955
Ostrager Chong Flaherty & Broitman, P.C.
570 Lexington Avenue, 17th Floor
New York, NY 10022-6894
Tel: (212) 681-0600, Fax: (212) 681-0300
Associated with USPTO Customer No. 44702

Dated: 12/2/2008

Aviv REFUAH

Zeev REFUAH

Eli NHAISSI

Maier FENSTER

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Dated: 10 - Dec - 2008

Aviv REFUAH

Zeev REFUAH

Eli NHAISSI



Maier FENSTER